

STRATEGIC INTENT

Strategic Planning Exercise: Stakeholder Engagement



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Strategic Planning Exercise

Your organisation – in 5 years' time...

Imagine yourself having a conversation with a stakeholder, think about the key things you would want to tell them about your organisation, it could be an achievement, a milestone, a key fact, anything that you think you would want them to know to help them understand and appreciate the work that your organisation does.

Stakeholder	What would you tell them about your organisation?

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