

A photograph of a woman with short dark hair, smiling broadly. She is wearing a red sweater and a patterned scarf. The background is slightly blurred, showing other people in a room.

Further Education Preparing for CEO Programme

About the programme

The role of a leader in the Further Education sector is a complex, challenging and rewarding one. CEOs and Principals require a range of skills, knowledge and experience to lead effectively and to deliver public value in a regulated and marketised context that is experiencing continued social, economic and technical change.

Leaders of Colleges and FE providers need to be able to articulate purpose and set vision, think strategically and for the long-term, work with a complex set of internal and external stakeholders, develop and lead high performing teams, manage performance with strong commercial acumen, and have a deep commitment to delivering public value.

To help those preparing to take on this role, the Education and Training Foundation (ETF) has launched the Further Education Preparing for CEO Programme specifically

for second tier FE leaders who are ready to step-up to the role of Principal or CEO in the next one to two years.

The bespoke programme has been co-designed by ETF and Saïd Business School, University of Oxford. It covers development of both the technical and leadership knowledge and skills needed by CEOs and Principals in the FE Sector, who are required to:

- Become the Chief Accounting Officer – leading financial security
- Direct the educational nature of the college; creating and leading a clear vision
- Take responsibility for staff and build high performing teams
- Drive excellence in governance and working with the Board; working collaboratively.

Key themes

- Networking effectively at local and national level
- Managing reputation: personal, professional, corporate and for the FE sector
- Culture and values
- Working collaboratively
- Framing and addressing adaptive challenges
- Personal resilience
- How to achieve and fund the vision, mission and strategic plan
- Understanding your leadership style.

Benefits for the individual

- Ability to set vision and strategic direction
- Strengthened commercial acumen
- Deeper awareness of personal leadership style
- Enhanced ability to work effectively with the Board and external stakeholders
- Heightened understanding of organisational design, culture and values
- Introduction to a peer network
- Membership to the Oxford Business Alumni network.

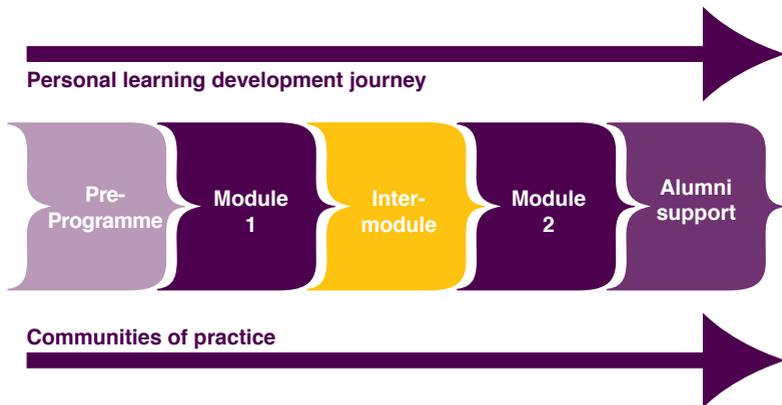
Benefits for their organisation

- An improved talent pipeline to support succession planning
- Strong technical and leadership skills embedded in the senior leadership team
- Increased capability in strategic planning and financial performance
- Agility to respond to current and future trends
- Improved organisational alignment and cascade-learning.

Programme structure

The programme will consist of two three-day residential modules at Saïd Business School's dedicated executive education facilities at Egrove Park in Oxford. You will also be supported by Oxford tutors and will have the opportunity to apply your learning in between modules.

Full board accommodation at the Egrove Park campus is included in the course fee.



Entry requirements and registration

This programme is for dedicated second tier managers who, with their current CEO or Principals support, are looking to step-up to the role of Principal or CEO in the next one to two years.

One person from each FE institution/group is eligible to participate in the programme. A letter of recommendation from your organisation's CEO or Principal will be required following registration.

Key dates in 2018

Cohort 1	Cohort 2	Cohort 3
Module 1, 12-15 March Module 2, 25-28 June	Module 1, 26-29 March Module 2, 2-5 July	Module 1, 30 April-3 May Module 2, 9-12 July

Fee

£3,000 - Subsidised cost includes full board accommodation during the course
Please note your place on the programme will not be secured until course fees have been received

Register

To book your place on the Preparing for CEO Programme, go to:
<https://booking.etfoundation.co.uk/course/details/270>

Find out more

If you have any questions, please contact:

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